



**MINUTES  
TOWN OF CAMP VERDE  
WORK SESSION  
MAYOR AND COUNCIL  
646 S 1<sup>st</sup> STREET  
THURSDAY, MARCH 12, 2026 at 9:00 A.M.**

Note: Council member(s) may attend Council Sessions either in person, by telephone, or internet/video conferencing.

**1. Call to Order**

Mayor Moore called meeting to order at 9:03 a.m.

**2. Roll Call.** Council Members Brian Bolton, Robert Foreman, Robin Godwin, Jessie Murdock, Patricia Seybold, Vice Mayor Wendy Escoffier, and Mayor Marie Moore.

**Also Present**

Town Manager Miranda Fisher, Town Attorney Amy Chan, Acting Library Manager Carson Ralston, Development Services Director Christian Green, Special Initiatives Manager Cliff Bryson, Acting Town Marshal Dan Jacobs, Public Works Director Ken Krebs, Town Clerk Leah Rhodes, Utilities Director Lisa Vaughan, Human Resources Director Julia Kaiser, Finance Director Michael Showers, Court Administrator Veronica Pineda, and Parks & Recreation Manager Shawna Figy.

**3. Pledge of Allegiance**

Mayor Moore Led the Pledge.

**4. Presentation, discussion, and strategic planning work session to review and update the Town's Strategic Plan, assess goals and priorities for the upcoming fiscal year, consider results from the Community Satisfaction and Strategic Priorities Survey and the Capital Improvement Program Survey, develop Council working agreements, and address related governance and organizational priorities.** Staff Resource: Town Manager Miranda Fisher.

The Council participated in a "Get to Know You" activity and recognized staff who are consistently demonstrating the Town's core values with Department Directors in attendance.

The Council reviewed and discussed the Community Satisfaction and Strategic Priorities Survey, followed by a brief review of the Polco Capital Improvement Program survey results.

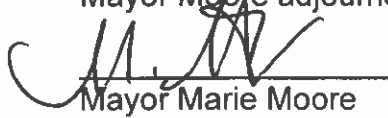
The Council engaged in a working session to discuss and develop working agreements.

During the strategic planning session, the Council conducted a strengths, weaknesses, opportunities, and threats (SWOT) analysis, completed a Stop, Start, Continue exercise, reviewed Department Director recommended goals, and finalized strategic planning goals for FY27.

The session concluded with a joint discussion with Department Directors to review the finalized FY27 strategic planning goals and begin initial conversations regarding action plan strategies.

**5. Adjournment**

Mayor Moore adjourned the meeting at 3:53 p.m.

  
Mayor Marie Moore

  
Attest: Miranda Fisher, Town Manager

**CERTIFICATION**

I, Town Manager Miranda Fisher, hereby certify that the foregoing Minutes are a true and accurate accounting of the actions of the Mayor and Common Council of the Town of Camp Verde during the Work Session of the Town Council of Camp Verde, Arizona, held on March 12, 2026. I further certify that the meeting was duly called and held, and that a quorum was present.

Dated this 2 day of April, 2026.

  
Miranda Fisher, Town Manager